

PRA is recognised as one of the world's most complete coatings specialists and independent technical consultancy in the coatings industry.

We provide access to industry leading professionals providing a unique blend of renowned coatings & chemistry expertise, coupled with industrial / market knowledge to facilitate the development of new processes and products for the sector.

We differentiate ourselves through our truly independent stance delivering the coatings sector with reputable product evaluation, specialist training and key industry analytics.

PRA membership provides companies with the advantage of accessing our full range of products and services, unlocking a wealth of coatings expertise, priority access & discounts and networking with the global coatings community.

## Benefits of Membership

### Technical

- Ask PRA – Technical support and advice for any coatings challenges or issues you may have anywhere in the world.
- Priority access to the world's leading global independent testing services.
- Priority access to specialist consultants with a wealth of knowledge from across the entire coatings industry.
- Support to develop supplier quality standards.
- Access to project work package advice & documents.
- Access to a complimentary half day innovation workshop which will identify new innovations in your products or production methods.
- Priority access to PRA's leading formulation & product development team.
- Access to the internationally renowned PRA Coatings Online which provides an easily searchable database of current awareness and past developments.
- Discounts on all technical services & calibration oils.

## Skills & Training

- Input into the content and direction of PRA's industry leading classroom based training courses.
- Access to personalised member site based training.
- Discounts on all courses & seminars.

## Networking & Knowledge Sharing

- Access to PRA's member's day, giving great opportunities to network with other international coatings companies, raw material suppliers, applications and equipment suppliers.
- Priority access & discounts to PRA events & congresses.
- Opportunity to become a part of PRA's prestigious advisory board.
- Opportunity to network with international business connections.

## Market Information

- Members have an input into IRFAB, the leading global coatings market studies allowing them to shape the content and details provided.
- Priority access to bespoke market studies.
- Discounts on all IRFAB market studies.

## Credibility & Business Development

- Use of the PRA logo on your website.
- Members listed on our website.
- Worldwide innovation partnerships to expand industry capability & create new value propositions.

From **coatings** expertise to **business** insight...

...we cover **everything**



**PRA**

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